



Creating a Strategic Plan for the Manasquan Public School District

Mission Statement

The Manasquan School District, empowers all students by providing a safe, healthy, and inclusive environment where continual growth, perseverance, and rigorous academic standards are balanced with extensive extra-curricular opportunities and rich tradition through partnership with the community.

Session 3 Developing Strategic Planning Goals for the Manasquan Public School District

On April 10, 2025, Manasquan Public School District administrators, Board of Education members, staff, students, parents, and community members, thirty-three (33) in all, came together for the third strategic planning meeting. The meeting began with a welcome from Robert Goodall, Superintendent. Dr. Timothy Teehan from New Jersey School Boards Association (NJSBA) was introduced and explained the strategic planning process.

We reviewed the consensus process utilized in strategic planning. The topic for the third evening focused on developing goal statements, objectives, and strategies for each of the five (5) goal areas identified at the second meeting. Participants gathered in self-selected groups, five (5) in all, to work on the goal area of their choice.

Each group reviewed the outcomes from meeting 1, strengths & challenges, and meeting 2, vision and initiatives, to identify strategies, group those strategies, develop objectives, and then develop an overarching goal statement for the goal areas. The five (5) goal areas identified at the conclusion of the second meeting were: School Culture & Climate, Student Growth & Success, Technology, Facilities & Finance, and Community Connections.

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district website to share the group work during the strategic planning process.

Development of Goal Statements and Objectives

Five goal areas emerged from the common themes identified by the group at large at the end of the second meeting and are listed below:

1. School Culture & Climate
2. Student Growth & Success
3. Technology
4. Facilities & Finance
5. Community Connections

Goal 1: School Culture & Climate

Goal Statement: To explore programs and experiences to foster meaningful connections for all stakeholders.

Objectives:

1. Broaden world views.
2. Foster connections within schools and within sending districts and other stakeholders.
3. Strengthening connections between staff and students.
4. Strengthening the “senior year” and sense of community experience via cumulative collaboration.

Goal 2: Student Growth & Success

Goal Statement: To foster a supportive, inclusive, and engaging learning environment that promotes continuous academic, social, and emotional growth ensuring all students reach their full potential and have access to pathways for future personalized success.

Objectives:

1. Improve teaching and learning by committing to ongoing and relevant professional development.
2. Emphasize opportunities for students to have a voice in the decision-making process.
3. Support for students and parents during the college prep and career readiness process
4. Provide opportunities for more social engagements to bring the student body together.
5. Analyze multiple data points to understand areas of commendation and recommendation.

Goal 3: Technology

Goal Statement: To foster an innovative and responsive learning environment equipped to prepare students for college, careers, and life in the 21st century.

Objectives:

1. Develop flexible policies and PD designed to use A.I. efficiently while maintaining academic and instructional integrity.
2. Evaluate the efficiency of personal and classroom devices to meet the evolving technological needs of the district.
3. Continue to investigate and monitor effective instructional strategies that ensure a purposeful, intentional, and safe use of technology.

Goal 4: Facilities & Finance

Goal Statement: To maximize efficiency and explore growth opportunities to improve our school community and the student experience.

Objectives:

1. Research and explore most efficient routes for arrival and dismissal traffic flow for MES & MHS
2. Develop a comprehensive maintenance plan to upkeep recently relaced mechanical systems/utilities as well as replace aging/out of date equipment.
3. Investigate field improvements to maximize access and safety for student athletes specifically funding to meet this end.
4. Plan to maximize the facility and staffing to accommodate Pre-K expansion.
5. Develop and share demographic information and plan for changes.

Goal 5: Community Connections

Goal Statement: To expand community connections so that there is a unified partnership between school and community.

Objectives:

1. Increase public relations with all stakeholders.
2. Create an open-door sense of community and belonging for families of all sending districts.
3. Provide opportunities to engage community members that don't have the benefit of a student connection to the district.
4. Go Squan!

Next Steps:

The next step in the process is the development of action plans. The Superintendent and the Administrative team will develop the action plans for the strategic plan. The timelines will be developed for a 3-to-5-year plan.

The action plans will include:

- Major activities for each objective.
- Who is responsible for the activity.
- The resources to be deployed.
- Due dates for completion.
- Indicators of Success (how we will know the activity has been accomplished).

Thank you to everyone who has contributed their time, talent, and perspectives during any or all the Strategic Planning meetings. We appreciate your participation!

The final plan will be presented to the Board of Education at the July 15, 2025, Board meeting. We hope you will attend and be recognized for your participation.

Thank you again for your contributions in developing the plan that will guide the board and district in moving forward over the next 3-to-5 years.